

GUNĀRS DEJUS

Lead 3D Artist / 3D Generalist

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ABOUT ME

Creative and technically skilled 3D artist (**Lead 3D Artist / 3D Generalist**) with experience managing an animation studio. Specialised in stylised and physically accurate visual content, combining artistic vision with knowledge of shader programming, real-time rendering and animation. I lead a team, communicate with clients and deliver projects from concept to handover, working with **Blender, Unity, Unreal Engine 5** and a motion capture pipeline (Rokoko Studio, Cascadeur). My social media content has reached more than **50 million views**.

WORK EXPERIENCE

Lead 3D Artist / Animation Studio Manager

GOEXANIMO SIA (GOEX Studio), Riga, Latvia | **10/2025 – present**

- Led a **team of 4** (programmer, sales manager, two 3D generalists): planning, task assignment, ownership of final quality.
- Delivered a large-scale **6-month** project for **Story Hub SIA** and the **Ventspils Museum** (animations, interactive exhibition installations, projection content, game assets for two games); acted as the main client contact.
- Took part in acquiring new clients and preparing proposals; managed project schedules and budgets.
- In-house basketball game: environments, a **7,000-instance** crowd system in **Unity**, asset production, active role in gameplay design.
- Directed **motion capture** sessions (Rokoko Studio), cleaned up animations (Blender, Cascadeur) and integrated them into the **motion matching** system in Unity.

3D Animator / Content Creator for social media

Self-employed | **01/2020 – present**

- Stylised 3D animations for Instagram and TikTok: **50+ million views, 100,000+ followers**; collaboration with international musicians, brands and record labels.

Music Video Creation (Freelance)

Latvian band "Tautumeitas" | **04/2026**

- Created the full **4:24-minute** official lyric video for "**Spīguļo, Saulīt**", taking it from concept to final delivery in **72 hours** on very short notice.

Freelance 3D Animator for musicians and brands

Various clients in the USA, Australia and elsewhere outside Latvia | **02/2025 – 10/2025**

- Musicians: **Savage Ga\$, 1nonly, BBN\$, Xanakin Skywok, Sadfriendd** (USA), **YNG Martyr** (Australia). Brands: **Kentucky Fried Chicken SIA, Physical Software SIA, Scamp LLC, Almost Friday LLC**.
- Social media marketing consulting for the record labels **Rap Nation LLC** and **Broke Records LLC**; VFX for the **Gauja Festival** advertisement (Wiesulis).

Social Media Manager / Technical Consultant

Physical Software SIA (Physical Addons) | **02/2025 – 09/2025**

- Testing and troubleshooting the "**Physical Starlight and Atmosphere**" Blender add-on, with suggestions for improvements that were later implemented. Created educational content for a community of creative professionals.

VFX (Freelance)

Short film "Rokas Kabatās", directed by Valters Kaulakāns | **06/2024 – 08/2024**

- Visual effects and scene transitions for the short film.

Architectural and Interior 3D Visualisation Artist

MJL Development SIA and others | **06/2022 – 08/2024**

- Visualisations for real estate developers and private clients, working with architects and interior designers.

3D visualisations for music and fashion projects

Musician "Steps", clothing brand "Bālais" | **04/2022 – 06/2022**

- 3D visuals for the debut concert of the album "**Slihc Sunc**"; 3D prototype visualisation of a T-shirt for the brand "**Bālais**".

SKILLS

3D and animation

3D environments (Blender, Unreal Engine 5, Unity); procedural shaders, animation, modelling and texturing (Blender, Unity); motion capture, animation clean-up and motion matching integration (Unity, Blender, Rokoko Studio, Cascadeur); photogrammetry (RealityCapture)

Video and audio

Editing and colour grading (DaVinci Resolve, Adobe Premiere Pro); compositing and VFX (Adobe After Effects); music composition and foley sound design (Ableton Live); Adobe Photoshop

Leadership and communication

Team leadership, project planning and budgets, client communication and proposals, social media marketing and content strategy

Programming

AI-assisted development and problem solving (Claude)

EDUCATION

10/2022

Bachelor's programme: Computer Science (not completed)

Ventspils University of Applied Sciences

07/2020

General secondary education

Liepāja State Gymnasium No. 1

05/2017

Pre-professional music education programme: Trumpet

Liepāja Secondary School of Music, Art and Design

OTHER INFORMATION

Languages

Latvian (native), English (C1), Russian (A2)

Driving licence

Category B